

2008 Montana Governor's Conference on Tourism & Recreation

Thursday, April 17, 2008 1:45-3 p.m. & 3:45-5 p.m. Break Out Sessions

Greening of Yellowstone (& Montana Tourism)

Presenters: Jim Evanoff, National Park Service, Yellowstone National Park, WY: Beth Pratt, Xanterra Parks & Resorts, Yellowstone National Park, WY; Debbie Friedel, Delaware North Companies, Bozeman, MT; Jan Brown, Yellowstone Business Partnership, Idaho Falls, ID

The Greater Yellowstone Region has a great group of partners – public and private, large and small – engaged in "green" activities: waste and energy reduction, a shrinking carbon footprint, using local products, and more. Our presenters will highlight the cost/benefit of their "green" activities and provide useful ideas for your tourism operation.

WEBSITES:

Yellowstone National Park: http://www.nps.gov/yell/

Xanterra Parks & Resorts: http://www.xanterra.com/

Delaware North Companies: http://www.delawarenorth.com/

Yellowstone Business Partnership: http://www.yellowstonebusiness.org/